



Zaphren represents a **fresh** start!
Experience the fusion difference for your business.

The Fusion Model Strategy Package — starting from \$299.00

Includes

- Fusion Consultation (1hr)
- Fusion Strategy Presentation (2hrs)

Logo + Business Card — starting from \$800.00

Includes

- Consultation (1hr)
- Meetings (2hrs)
- Logo research, concept and design
- 2-3 initial logo concepts
- Revisions based on your feedback - 1 sets of alterations
- Final logo files on CD in AI, EPS, TIF, JPEG and GIF formats
- Supplied in Pantone (PMS), CMYK, RGB and Mono colour modes, suitable for all your printing, signage and web needs.
- **Logo Style Guide –**
A complete guide which outlines the rules governing the proper use and application of your new logo including colours, minimum space requirements and corporate fonts.
- Intellectual property* of the logo – it's yours to keep!
- Business card design concepts with 1 sets of alterations
- Press-ready artwork

Printing and copywriting or editing available upon request, for an extra fee.

Logo + Style Guide — starting from \$1100.00

Includes

- Consultation (1hr)
- Meetings (2hrs)
- Logo research, concept and design
- 2-3 initial logo concepts
- Revisions based on your feedback - 1 sets of alterations
- Final logo files on CD in AI, EPS, TIF, JPEG and GIF formats
- Logo supplied in Pantone (PMS), CMYK, RGB and Mono colour modes, suitable for all your printing, signage and web needs.

- **Logo Style Guide –**

A complete guide which outlines the rules governing the proper use and application of your new logo including colours, minimum space requirements and corporate fonts.

- Intellectual property* of the logo – it's yours to keep!

Printing and copywriting or editing available upon request, for an extra fee.

Logo + Stationery Package — starting from \$1500.00

Includes

- Consultation (1hr)
- Meetings (2hrs)
- Logo research, concept and design
- 3 initial logo concepts
- Revisions based on your feedback - 1 sets of alterations
- Final logo files on CD in AI, EPS, TIF, JPEG and GIF formats
- Supplied in Pantone (PMS), CMYK, RGB and Mono colour modes, suitable for all your printing, signage and web needs.
- **Logo Style Guide –**
A complete guide which outlines the rules governing the proper use and application of your new logo including colours, minimum space requirements and corporate fonts.
- Intellectual property* of the logo – it's yours to keep!
- Business card design concepts with 1 sets of alterations
- Letterhead design concepts with 1 sets of alterations
- With Compliment Slips design concepts with 1 sets of alterations
- Press-ready artwork
- Professional Email Signature

Printing and copywriting or editing available upon request, for an extra fee.

*** Intellectual property can be defined as trademarks, symbols, marks, images and the designs used in business that have been created by a designer specifically for your use. Some web designers choose to retain intellectual property of the designs they've created for their clients, which means that the client may have to pay extra to reuse the design in the future. By signing over our intellectual property rights to you at the completion of your project, Zaphren Creative has no further claim on the designs we've created for you.*